



Event Report

Event Profile

◆ Index




- Event Profile (P 2)
- Exhibitor List (P3~)
- Visitor Profile and Statistics(P10)
- Keynote(P11)
- Digital Signage Solution Pavilion & Theater (P14)
- Digital Signage Award 2015(P15)

◆ Event Outline

Event	Digital Signage Japan 2015
Dates	2015/6/10(Wed.)-2015/6/12(Fri.)
Hall	Makuhari Messe (Chiba, Japan)
Organizer	Digital Signage Japan Steering Committee
Management	Digital Signage Consortium, NANO OPT Media, Inc.
Supported by	Ministry of Internal Affairs and Communications /Ministry of Economy, Trade and Industry / Trade Commissioner Service, Government of Canada / Japan Institute of Design Promotion / New Supermarket Association of Japan / Federation of All Japan Out-door Advertising Associations / Japan Advertising Agencies Association / Japan Sign Design Association / Japan Council of Shopping Center / Nippon Display Federation / Japan Design Space Association /Japan Voluntary Chain Association / Japan Visual Music Library Association / Japan Supermarkets Association / Japan Chain Stores Association / Japan Department Stores Association / Internet ITS Consortium /Japan Web Solution Design Association / 3D-Geometry Application Network / World Wide Web Consortium(W3C) / 3DBiz Study Group
Co-located events	Interop Tokyo 2015 / Connected Media Tokyo 2015/ Location Business Japan 2015/ APPS JAPAN 2015

◆ The Number of Visitors

136,341 *including co-located event

Dates	June.11 th (Wed)	June.12 th (Thu)	June.13 th (Fri)
Weather			
# of Visitors ()2014	38,718 (36,613)	45,322 (44,478)	52,301 (51,518)
Total	136,341(132,609)		

◆ Number of Exhibitors

486 *including co-located event

# of Exhibitors () 2014	486 (526)
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# of booth spaces () 2014	1345 (1320)
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◆ Exhibitor List

Digital Signage Japan 2015

A
ACUBE Corporation.
ASTRODESIGN, Inc.
C
CHIEF
comnet
D
DISE JAPAN Inc.
DT Research,Inc
Digital Signage Consortium
E
ELIVISION
e-vision Co., Ltd.
F
FunFactoryCo.,Ltd.
G
Good Planning Co., Ltd.
Groovy Technology Corp.
H
Hayami Industry Co.,Ltd
Hibino Intersound Corporation
I
IMAGENICS Co.Ltd
J
JUICE DESIGN Co.,Ltd.
Japan Broadcasting Corporation
Japan Material CO.,LTD.
JP CREATE . INC.
K
KOBUNDO CO.,LTD
Konica Minolta, Inc.
KYOEI SHOJI CO., LTD.
Kordz Japan

L
Lacima Corporation
LINDY Sales Inc.
M
MEDIAEDGE Corporation
Mitsubishi Electric Corporation
Micro display
MicroAd Digital Signage, Inc.
MITOMO CO.,LTD.
MAKKONET INC.
N
N.GeN Corporation
NIPPON DYNAMIC SYSTEMS Co., Ltd.
NEXWAY Co.,Ltd.
NHK Enterprises, Inc.
NTT Group
NTT IT CORPORATION
Newphoria Corporation Inc.
O
ONLY STYLE Inc.
Oar corp.
Office Colors
P
PD System Co., Ltd.
PDC Co., Ltd.
R
RATOC Systems,Inc.
RS Co.,Ltd.
S
SDS Corporation
SHENZHEN PULUN ELECTRONICS CO.,LTD
SKNET Corporation Ltd.
sofnetjapan Co.,Ltd.
San Technology, Inc.
Socionext Inc.
Sony Visual Products Inc / Sony Marketing (Japan) Inc
Sunrise Inc.
T
TOSHINAER JAPAN CO., LTD
TeraState Inc. / JUNS, Inc.
Tokyo University of Technology
Touch Panel Systems K.K.
TSUZUKI TECHNO SERICE,LTD.
U
UNITCOM.inc
W
Will Smart Co., Ltd.
Y
Yasukawa Information Kyushu Co.,Ltd.

◆ Exhibitor List

Interop Tokyo 2015

A
A10 Networks Inc.
AIM ELECTRONICS CO.,LTD.
ALAXALA Networks Corporation
Anritsu Networks Co.,Ltd.
ARA Networks Co., Ltd.
ATEN JAPAN CO.,LTD.
Absolute Software Corporation.
Accelia,Inc.
Fullflex / Accense Technology, Inc.
Accenture Japan Ltd
Aeroflex Japan KK
Agrifuture
Akamai Technologies GK
Allied Telesis K.K.
Mellanox Technologies Japan K.K. / ALTIMA Corp.
Anuta Networks
Aplix Corporation
Arista Networks Japan Limited.
Array Networks K.K
Artiza Networks, Inc.
Aruba Networks K.K.
Alcatel - Lucent Japan

B
BCN Inc.
BRYCEN Co.,Ltd.
Bit-isle inc.
Bitrieve. INC.
Bplats,Inc.
Braveridge Co., Ltd
BroadBand Tower, Inc. / EverySenseJapan Inc
Brocade Communications Systems Inc

C
CASO,INC.
CIO Plus Inc.
CloudianKK
COMSQUARE Co.,Ltd.
CTCSP Corporation
Canon System & Support Inc.
Canonical
Capy Inc.
CenterPEER Corporation
Check Point Software Technologies Ltd.
Cisco Systems G.K.
Citrix Systems Japan K.K.
Clearswift K.K.
ComWorth Co.,Ltd.
Computer Education System Inc.
ConnectFree K.K.
Connection Technology Systems Japan Ltd.
Contela, Inc.
Core Computance Co.,Ltd
Cyan Inc.
Connect Free K.K.



Interop Tokyo 2015

D	I
D-Link Japan K.K.	IID, Inc.
DATA-TREK,Inc	INDETAIL Co., Ltd.
DENSO CO., LTD.	IP Infusion Inc.
DEVGURU Co., Ltd.	IPCORE-Lab.Inc
DYDEN CORPORATION.	IT Solution Services Co., Ltd.
Daiwa Technical co.,ltd.	ITOCHU Techno-Solutions Corporation
Data Controls Inc.	Intellect Systems Co., Ltd
Dell Japan Inc.	Internetworking & Broadband Consulting Co.,Ltd.
Digital Trans Communications Inc.	Ixia Communications K.K.
dit CO.,LTD	iBSolution Corporation
	Ikeriri Network Service Limited
E	J
EMC Japan K.K.	JENNIFER SOFT
EXEED Co., LTD.	Japan Advanced Institute of Science and Technology (JAIST)
Enowa Co Ltd.,	Japan Media Systems Corporation
EverySenseJapan Inc/BroadBand Tower, Inc.	Japan Registry Service Co., Ltd.
Extreme Networks K.K.	Johokobo, Inc.
Extrus. Inc	Juniper Networks K.K.
Eyes, JAPAN Co. Ltd.	Jupiter Technology Corp
eGlobal Systems Co., Ltd	
F	K
FALINUX Co., Ltd.	Kanagawa Institute of Technology
FFRI, Inc.	KDDI R&D Laboratories, Inc.
FIT Pacific, Inc.	Keukey Inc.
FKII(The Federation of Korean Information Industries)	Keio University
FUJIFILM Corporation	
FUJITSU ADVANCED ENGINEERING LIMITED	L
FUJITSU GROUP	LSware Inc
FUJITSU KYUSHU NETWORK TECHNOLOGIES LIMITED	LeanXcale
FUJITSU LIMITED	Lenovo Japan Ltd.
FURUNO SYSTEMS,Co.,Ltd.	Logic Vein, Inc.
FXC Inc.	
Fiber 26 Network Inc.	M
Flextronics International Japan Co.,Ltd	M.SOFT, Co.,Ltd.
Fluke Networks	MARUBUN CORPORATION
Fookell Co., Ltd.	MEDIA PLUS Co.,Ltd.
Fortinet Japan k.k.	MEIKYO ELECTRIC CO.,LTD / GEIST
FURUKAWA ELECTRIC CO., LTD. / FURUKAWA NETWORK SOLUTION CORP.	MITSUI KNOWLEDGE INDUSTRY CO., LTD.
	Macnica Networks Corp
	Macnica Networks Corp. / Nutanix Japan
	Macnica Networks Corp./Splunk Inc
	Mahoroba Kobo, Inc.
	Main Technology K.K.
	MapR Technologies, Inc.
	McAfee Co., Ltd.
	Meru Networks K.K.
	Midokura
	The University of Tokyo
	Mitsui Electronics Inc.
	Macnica Networks Corp.
	mynavinews
G	
GET-IT Co.,LTD	
Glean Corporation	
GLOCALSM Inc.	
Green University of Tokyo Project	
H	
Harada Corporation	
Huawei Technologies Japan K.K.	
Hewlett-Packard Japan,Ltd.	
Hitachi Metals, Ltd.	
Hitachi Systems, Ltd.	

Interop Tokyo 2015

N

NARA Institute of Science and Technology
 NIPPON DYNAMIC SYSTEMS Co., Ltd.
 NEC Capital Solutions Limited
 NEC Corporation
 NETREQS Co., Ltd.
 NISCOM Inc.
 NISSHO ELECTRONICS CORPORATION
 NKIA
 NOX Co.,Ltd.
 NTT Advanced Technology Corporation
 NTT Advanced Technology Corporation
 NTT Communications Corporation
 NTT IT CORPORATION
 Napatech Japan K.K.
 National Institute of Information and Communications Technology
 Net One Partners Co.,Ltd.
 Net One Systems Co., Ltd.
 Net One Systems Co., Ltd./Juniper Networks K.K.
 Net One Systems Co., Ltd. / Big Switch Networks, Inc.
 NSFOCUS JAPAN, Inc./Network Value Components Ltd.
 Network Value Components Ltd.
 Networkworld Corporation
 New Energy and Industrial Technology Development Organization(NEDO)
 Next Generation Network Service Platform Consortium
 Nippon System Kaihatsu Co.,Ltd.
 Nuage Networks

O

O'Reilly Japan,Inc.
 O3 Project
 OSAKA GAS INFORMATION SYSTEM RESEARCH INSTITUTE CO.,LTD.
 ORIZON Systems Co.,Ltd.
 OTSUKA CORPORATION
 Okinawa Open Laboratory

P

Pacific Net Co.,Ltd
 Palo Alto Networks, Inc.
 Panduit Corp.
 Passlogy Co.,Ltd.
 Passlogy Co.,Ltd
 Plat'Home Co., Ltd.
 Pluribus Networks, Inc. / NISSHO ELECTRONICS CORPORATION

Q

QLogic Limited
 QNAP Systems,Inc.
 QualitySoft Corporation
 QCT(Quanta Cloud Technology)

R

Rakudou,Inc.
 Raritan Japan Inc.
 Riverbed Technology Japan K.K.
 Rockwell Automation Inc.
 Rockwell Automation Inc.

S

SANTEC CORPORATION
 SCSK Corporation
 SHARP CORP.
 SQC Inc./Qualisystems
 SUNCORPORATION, Inc.
 Sassor inc.
 Scality Japan / BroadBand Tower
 Schneider Electric Japan Holdings Ltd
 Science-Arts, Inc.
 Seiko Solutions Inc.
 Seoul Information System Co., Ltd
 Sky Co., LTD.
 So-net Business Associates Corporation
 Software Defined Media Consortium
 Soliton Systems K.K.
 Soltec Japan, Ltd.
 Symantec Japan, Inc.

T

TECHMATRIX CORPORATION
 TIS Inc.
 Toyo Corp.
 Toyo Corp. / Spirent Communications
 A.I.Corporation / Tail-f Systems
 TalariaX Pte Ltd
 Quantum ICT Research Institute, Tamagawa University
 TileFlow Japan, Inc.
 Tokyo Electron Device Limited.
 Trend Micro Inc.
 Tripwire Japan K.K

U

UNIADDEX Co.,Ltd.

V

VMware K.K.
 ViaScope Inc.

W

Wave Electronics Co.,Ltd
 Web Service Development
 WELLSYSTEM Corporation
 WinMagic Japan K.K
 Wizcore

Interop Tokyo 2015

X
X-TRANS
Y
Yamaha Corporation/SCSK Corporation
Z
ZOHO Japan Corporation
ZTE Japan. K.K.
Zabbix Japan

Connected Media Tokyo 2015

A
ADTECHNO Inc.,
Artesyn Embedded Technologies
C
Cosmo Sound
Cybernetech Corporation
D
DynaComware Corporation
F
FUJI TELEVISION NETWORK,INC.
I
IT Access Corporation
Intel K.K.
J
JAPAN BROADCASTING CORPORATION
K
KDDI CORPORATION
L
Lancerlink Co.,Ltd
Limelight Networks,Inc
M
Marklogic
multiscreentv
MUSASHI SI CO.,LTD.
N
NEXTEP SOLUTIONS,INC.
Nippon Television Network Corporation
P
Plat-Ease Corporation
R
radiko co., Ltd.
T
TOKYO BROADCASTING SYSTEM TELEVISION,INC.
tv asahi corporation
U
UNIXON SYSTEMS CO.,LTD.
Y
YOSHIDUMI Information Inc

Location Business Japan 2015

A
ACCESS Co., Ltd.
APPLIED TECHNOLOGY CO.,LTD
ACMOS INC.
C
CALIL Inc.
D
DYNATECH INC.
E
ESRI Japan Corporation
G
GISupply,Inc
GNSS Technologies Inc.
GOGA,Inc.
Georepublic Japan
H
Hitachi Advanced Systems Corporation
Hitachi Industrial Equipment Systems Co.,Ltd.
Hitachi, Ltd.
Hokkaido Chizu Co., Ltd.
I
INTEC Inc.
Informatix Inc.

K
Koozyt, Inc.
M
MegaChips Corporation
N
National Institute of Advanced Industrial Science and Technology
Q
NEC Corporation
S
Site Sensing Inc
Sugihara Software & Electron Industry Corporation
T
The Location Inc.
U
Ubisense Inc.

APPS Japan 2015

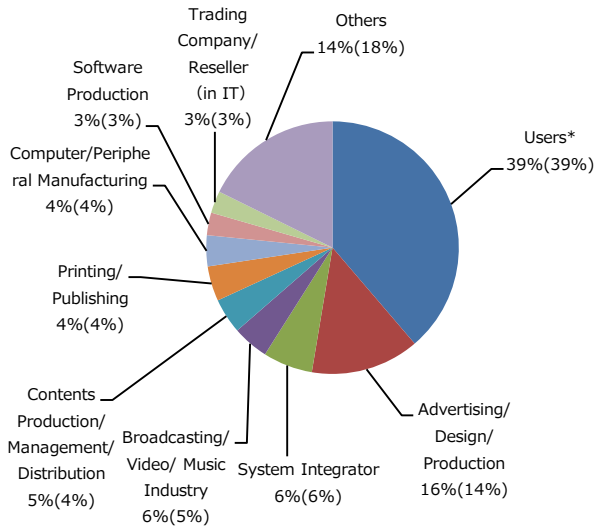
A
Advanced Research & Information Service Inc.
ATGS Co.,Ltd.
AXSEED/Lecre
Akademia Systems Corp.
Appiaries Corporation
Ambloom Inc.
B
BeMoOve Co.Ltd.
BITS Co., Ltd.
BizMobile Inc.
D
DMM.com
DreamNet's, Inc.
DreamOnline, Inc.
E
ESPACE TECHNOLOGY Inc.
ECO SOLUTIONS
Equine Studio Co.,Ltd.
F
FULLER.inc
Fenrir Inc.
FromNow Co., Ltd.
G
GMO Internet,Inc.
GMO TECH, Inc.
GlassCube,Inc.
BLOBAL GRAPHICS
Glueck Co. Ltd.
Google Inc.
GrapeCity Inc.
H
Hokkaido Chizu Co., Ltd.
I
Image Infomation Inc.
itup
i3DESIGN Co., Ltd.
icotoba Inc.
J
Japan Android Group
Japan System Techniques Co., Ltd.
Jorte.Inc
K
KANAME Co.,Ltd.
KCC Corporation
L
LisB,corp
LiviGen Inc.

M
MEDIAEDGE Corporation
Mobilous KK.
Mozilla Japan.
N
NC Design&Consulting.co.,Ltd
NEWSON CO.,LTD
NIFTY Corporation
NatsumeAtari Inc.
Newphoria Corporation Inc.
Nihon CLOUDFILING Corp.
P
People Software Corporation
PICO HOUSE Co.,LTD.
Penetrate of Limits Co.,Ltd.
Pikul Inc.
Q
QOLP Inc.
R
Rakuten, Inc.
Rely Inc.
Repro Inc.
Romotive, inc.
S
SI Agency Inc.
Sansan,Inc
Sekai Lab Pte.Ltd.
Septeni America, Inc.
Specified Nonprofit Corporation Research and Development Organization For Wearable Computer
Spirittek inc.
Superhuman Sports Society
T
Techfirm Inc
Torques Inc
Triax
U
USERUS.Inc
V
VASARA Co.,Ltd.
VIZINER LIMITED
Vuzix Corporation
W
Watanuki kikaku, ltd.
Wearable Device User Group Japan
Wide Area Network Fifty-five inc.
World Wide Web Consortium (W3C)
webrage CO.,LTD
woodsmall inc.
X
XLsoft K.K.
Y
Yaraku, Inc.
Yotsuba Production Inc.
Z
ZYYX Inc.
O
8crops

Visitor Profile and Statistics

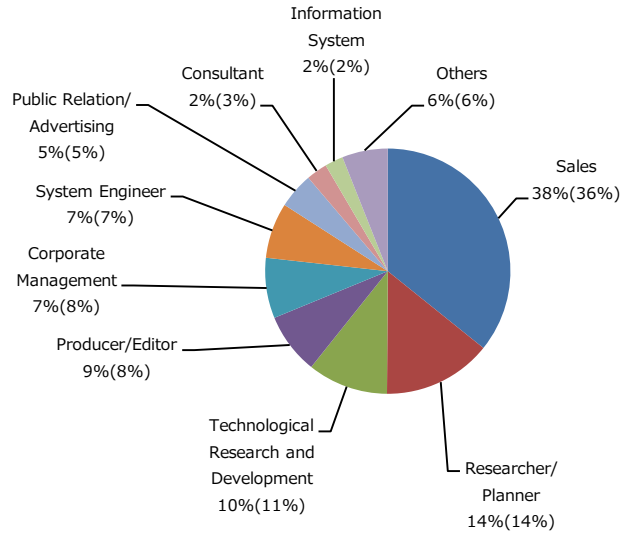
* Percentage in () is the record of 2014.

Type of Business

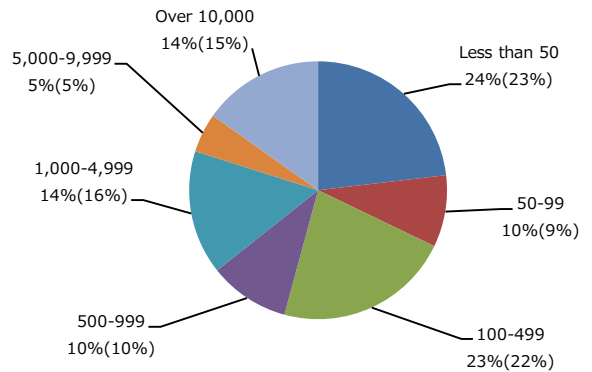


Users*
Manufacturer(non-IT), Trader/ Wholesale/ Retailer(non-IT), School/Education Institute, Constructor/ Real Estate, Hospitality Industry, Government/ Association/ Organization, Finance/ Security/ Insurance, Hospital/ Medical Institution, Transportation/ Distribution

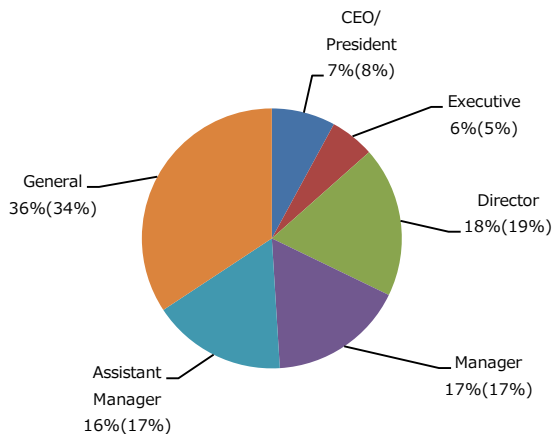
Job Category



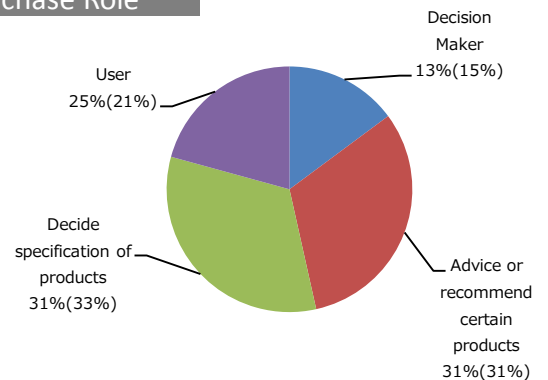
Number of Employee



Job Title



Purchase Role



KB-05

6/10(Wed)14:20-15:00

Evolution of digital signage for the 2020 Tokyo Olympic

【greeting】

Shigeki Suzuki

Ministry of Internal Affairs and Communications Information and Communication International Strategy Bureau

[Panel Session]

<Moderator>

Ichiya Nakamura

Keio University Professor / fusion Institute representative director
(One company) Digital Signage Consortium Chairman

<Speaker>

Yoichi Ogasawara

Ministry of Internal Affairs and Communications Information and Communication International Strategy station
information communication policy Division,

Takeshi Tachi

Foundation Tokyo Olympic and Paralympic Games Organizing Committee
Technology Services Bureau

Hiroshi Fukusaki

Tokyo Olympic and Paralympic preparation stations
Business Development Senior Manager

KB-06

6/10(Wed)15:15-15:55

Sony challenges digital signage innovation ~ Platform strategy using the web technology ~

Takashi Ito
Sony Visual Products Co., Ltd.
TV Division B2B Business Promotion Office
Supervising manager

[Provide] Sony Visual Products Corporation / Sony Marketing Co., Ltd.

KB-13

6/11(Thu)15:15-15:55

8K public viewing digital signage possibilities ~ toward 2020 years ~

Atsushi Ochiai
Japan Broadcasting Corporation Media Planning
Deputy Director



KB-21

6/12日(Fri)16:10-16:50

Learn from the advertiser Marketing & creative that use a digital signage

<Speaker>

Eijiro Nishihara

Suntory Business Expert Co., Ltd.

Propaganda Department deputy manager

Shingo Yamazaki

Panasonic Corporation

Brand Communications Division

Publicity department ad media Promotion Office magazine · WEB · OOH Division,

<Moderator>

Katsuhiro Yoshida

Ltd. weaving Media Promotion Office Senior Director

Digital Signage Consortium director



Digital Signage Solution Pavilion & Theater

◆ Pavillion



◆ Semminer



◆ 8K Signage Theater



< 8K Signage Theater Sponsor >



◆ DSJ Vision



The committee members review and select the hottest technology and product from exhibitors.
This year winners are as follows.

DSJ 2015 booth Award

◆ Grand Prize

- Socionext Inc.

◆ Runners-up

- NHK Enterprises, Inc.
- Sony Visual Products Inc / Sony Marketing (Japan) Inc
- Newphoria Corporation Inc.



Concurrent Events

Digital Signage Award 2015



DSJ 2016 held dicision !
2016/6/8-10 MAKUHARI MESSE (CHIBA , JAPAN)