Visitor Profile and Statistics

Type of Business

* Percentage in （ ） is the record of 2015.

Trading Company/ Reseller（in IT）
3%（3%）

Software Production
3%（3%）

Computer/Peripheral
Manufacturing
4%（4%）

Printing/Publishing
4%(4%)

Contents Production/
Management/ Distribution
3%（5%）

System Integrator
5%（6%）

Broadcasting/ Video/ Music Industry
6%（6%）

Others
15%（14%）

**Users
44%（39%）**

Advertising/ Design/ Production
13%（16%）

Job Category

Consultant
3%（2%）

Information System
1%（2%）

Corporate Management
7%（5%）

System Engineer
7%(7%)

Producer/Editor
7%（7%）

Others
6%（6%）

Researcher/ Planner
14%（38%）

Production Technology
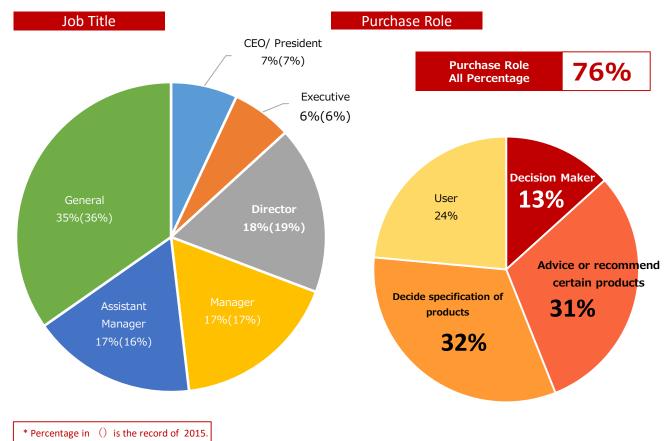10%（14%）

Public Relation/
Advertising
5%（10%）

Sales
40%（9%）

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Visitor Profile and Statistics

Job Title

CEO/ President
7%(7%)

Executive
6%(6%)

General
35%(36%)

Director
18%(19%)

Assistant
Manager
17%(16%)

Manager
17%(17%)

Purchase Role

**Purchase Role
All Percentage** **76%**

User
24%

Decision Maker
13%

Advice or recommend
certain products
31%

Decide specification of
products
32%

* Percentage in （） is the record of 2015.

Number of Employee

Over 10,000
15%(14%)

Less than 50
22%(24%)

5,000~9,999
6%(5%)

50~99
9%(10%)

1,000~4,999
15%(14%)

500~999
10%(10%)

100~499
23%(23%)